

The Sign Workshop committee for Planning and Zoning meeting of October 8, 2015 was called to order at 5:30pm by City Administrator Mike Klaus. Present for the meeting were: Planning and Zoning member: Chris Rawlings, Dave Gray, Councilwoman Connie Wells, Councilman Adam Arthur, City Administrator Mike Klaus and Office Clerk Christine McNair. Members of the public present were: Marciavee Cossette, Linda Elliston, Abra Chiounard, Jenny Graham, Sally Balcaen and David Sims.

Mike said the purpose of this meeting is to find out what people want and don't want in the sign ordinance.

Lighted Signs:

Abra: Yes, regulate all

David: Yes, regulations, clear & enforceable

Linda: Ok if not extreme or distracting

Chris: Need to be measurable

Changeable Copy Signs:

Abra: No regulations, definitely allowed

David: No regulations, not parallel to street

Chris: Advantageous to businesses, not downtown

Dave: concerned about over signing competition

Sandwich Boards:

Chris: Yes, likes them

Marciavee: Important for temporary events

David: Thinks they're great

Abra: Yes to using whatever tools necessary; alternate sidewalk advertising methods

Blade/Projecting Signs:

David: 9 feet is too tall , thinks 7 feet is better

Chris: In favor of them as long as they are safe

Abra: Yes, lighting ok

Marciavee: variation is important

Rooftop signs:

David: Visibility is tough downtown

Chris: Ok as long as safe

Abra: Yes, good options

Sally: Will signs be blocked from view by other signs

Adam: Concerned about signs from other businesses on prime locations

Sail Signs:

David: Thinks they fall under the flag regulation

Marciavee: That type of sign doesn't last long

Abra: Temporary (grand opening), should the number allowed be limited

Abra asked about seasonal signs that would be changeable and attached to the building. Mike thought those would be in the projecting/blade sign category.

What is your greatest concern or need:

Chris: Doesn't want it to look like the Las Vegas strip (LED, Neon)

Connie: Southhill and downtown should have different rules because everything doesn't work for both areas, doesn't want huge rooftop, lighted, flashing LED signs

Abra: Need to be able to access customers, signage for upcoming events

David: The new ordinance should be clear and easy to understand

Marciavee: Doesn't want a big mixture, wants town to look bad